

DEVELOPMENT POTENTIAL OF THE SR 365 IN HALL COUNTY, GEORGIA

Index of Reports

From March 2004 to August 2004, Georgia Tech's Economic Development Institute (EDI) investigated development opportunities for SR 365 and economic development issues affecting the development potential of the corridor. Quality growth considerations relating to the corridor's development were also examined by Georgia Tech's Center for Quality Growth and Regional Development (CQGRD). The following reports have been prepared in concert with this effort.

Recommendations for Hall County, Georgia: Identification of urgent issues - county wide and corridor-specific - affecting SR 365 and recommendations for strategic goals for addressing the issues. Specific implementation action items for achieving the goals are also recommended. These recommendations are intended to serve as the basis for Hall County's economic development strategic plan and are based on findings detailed in the following companion reports:

- **Summary of Interviews with Community Stakeholders:** Results of Georgia Tech EDI's interviews with 62 Hall County stakeholders in March and April 2004.
- **External Viewpoints on Marketability:** Results of Georgia Tech EDI's interviews with statewide and regional economic developers and real estate professionals concerning the development potential and marketability of SR 365 and Hall County as a whole.
- **Economic Development Report Card:** Georgia Tech EDI's assessment of Hall County's economic development performance in several key areas: (1) community growth, (2) fiscal capacity, (3) self sufficiency, (4) economic base, (5) youth development, (6) existing workforce, (7) workforce development, (8) civic and social capital, (9) community health, and (10) innovation.
- **Business Growth Opportunities:** Results of Georgia Tech EDI's asset inventory and industry cluster analysis. This analysis identified key business sectors for Hall County's future development efforts that have (1) average wages above the current Hall County average, (2) are considered to be "clean" industries, and (3) have moderate water and sewer needs.
- **Tourism Potential:** Results of Georgia Tech EDI's evaluation of tourism assets along SR 365. This includes an assessment of the corridor's tourism development potential.
- **A Quality Growth Study:** Results of Georgia Tech CQGRD's analysis of the potential to foster quality growth along SR 365 and its surrounding area. This includes an identification of key action items for protecting and preserving the corridor.